

kiron

Corporate Engagement

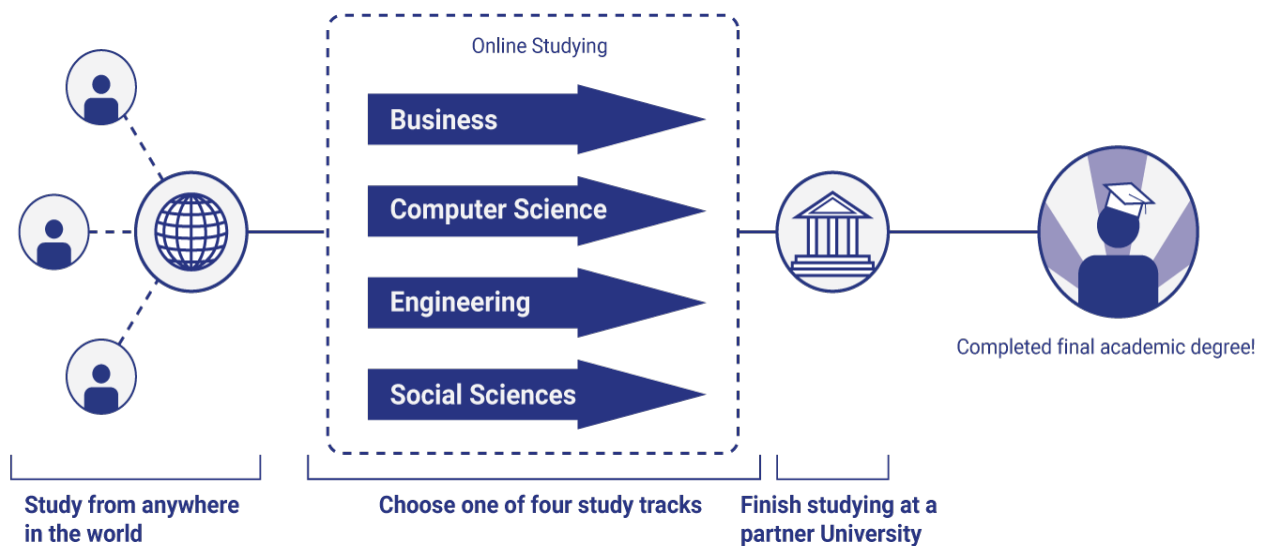
Kiron in a nutshell

Kiron Open Higher Education (gGmbH) is a non-profit organization with a mission to remove the barriers refugees face in accessing higher education. Through an innovative model of blended learning, Kiron offers tailor-made curricula of MOOCs (Massive Open Online Courses) through renowned educational platforms like coursera and edx so that refugees can start studying, regardless of their asylum status. Courses are completely free of charge for students and accessible via our innovative learning platform Kiron Campus. Through strong partnerships with accredited universities worldwide, students have the opportunity to finish their studies offline with the goal of earning a regular bachelor's degree.

The Kiron solution

Kiron believes that the future of higher education is Blended Learning: the target-oriented combination of online and offline education. We bridge the gap between refugees arriving in their host country, waiting for their asylum to be granted, learning their host country's language and going to university. Kiron provides direct access to higher education through the latest educational technology and offers degree

programs consisting of an online study phase of 1-2 years followed by another 1-2 years at a partner university. Our steadily growing network of partner universities include RWTH Aachen, FH Lübeck, TU Clausthal, Hochschule Heilbronn, TH Wildau, Sciences Po. Furthermore, in order to enhance study success and social integration, we provide a variety of online and offline student support services.



How you can contribute to Kiron's mission

Strong alliances with long-term partners is a key component of Kiron's philosophy, and a major building block of its success story. We believe that establishing synergies is the only way to achieve long-lasting change and societal integration of our educational model, with the ultimate goal of enabling refugees to enter the labor market on a higher level. Corporate

organizations can accompany students throughout the different stages of their journey - from financing their studies, enhancing study success, to employing them as interns and graduates. From the single employee to the entire corporation - we pave ways for purposeful engagement with a real impact.



MENTORING



DONATIONS



SCHOLARSHIPS



INTERNSHIPS & EMPLOYMENT

Mentoring



Online education conquers a variety of barriers, but the lack of personal contact and guidance is an essential detriment, which Kiron seeks to overcome by providing a mentor for each student. Companies can participate in the mentoring program as a corporate volunteering initiative by offering their employees the opportunity to become trained mentors for our students and your organization. We work with established initiatives such as Rock Your Company! and Volunteer Vision who facilitate professional mentorship training and will guide your employees through the entire process.



For Mentors

- Easy access to mentoring
- Intensive support
- Preference-based matching
- Professional training



For Companies

- Enhancing attractiveness as an employer
- Employee development
- Time and cost efficient
- Integrated impact measurement



For Mentees

- Access to mentors
- Interest-based matching
- No costs
- Access to e-learning material

Donations



The doubling campaign via betterplace is a format which allows companies to use their existing donation budget more effectively and also engage their employees. A company agrees to double the donations made by their employees until a certain amount is reached. This encourages individual philanthropic engagement among employees, and the results are twice as effective. Furthermore, this donation campaign fosters a sense of goodwill and community within your organization.

Scholarship



Through our scholarship program, you can establish a scholarship in order to ensure motivated refugee students are able to begin their student journey once more. Your company's contribution ensures that Kiron has the opportunity to provide high class education and student services for all applicants free of charge.

Internship & Employment



The ultimate purpose of higher education is giving people an opportunity to become self-determined members of their host or home economy. For this very reason, we want to link our talent pool with employers as soon as possible. In order to facilitate this process, we have collaborated with Workeer - the biggest German job board for refugees. While you can already find suitable candidates for internships, traineeships and job placements on the platform, targeted search mechanisms for specific competencies among Kiron students will be available in the future.



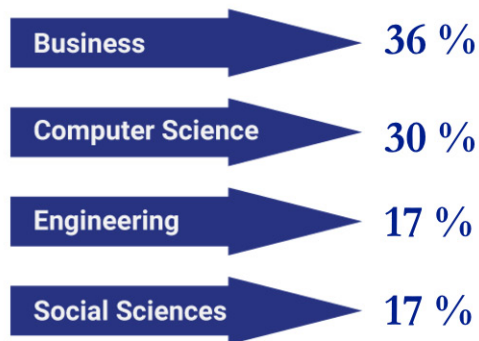
Our Students

Kiron students are determined, motivated, talented and have a great potential to positively contribute to the market economy. Moreover, our students can be innovators and job-

creators if given the chance. We see a great opportunity for German firms, in that around 50% of the 2,000 students on our platform are located in Germany.



% of Student Enrollment by Study Tracks



For more information please contact

Kerstin Sandow, Corporate Relations Manager

kerstin.sandow@kiron.ngo

+49 176 8342 3180

Franziska Bormann, Corporate Relations Manager

franziska.bormann@kiron.ngo

Marius Brenzinger, Corporate Relations Manager

marius.brenzinger@kiron.ngo